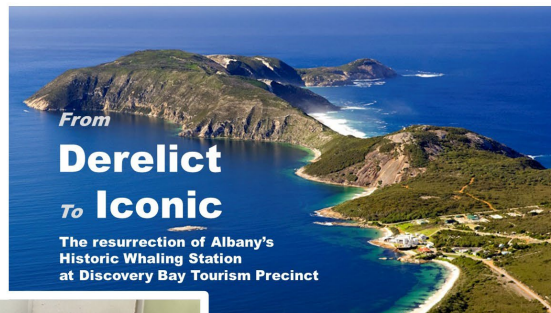




The Jaycees
Community
Foundation Inc.



46th and Final Annual Report
before change of name to



**ALBANY HERITAGE
FOUNDATION INC.**

**Annual Report
2022**



MISSION

To undertake or support innovative projects or programs of benefit to the Australian Community

SLOGAN

“Making Australia a better place”

VISION

The Foundation’s Vision is for it to be recognised as:

- *the model for the development and successful operation of quality community-owned assets*
 - *an innovative community project organisation in Western Australia*
 - *a creator of advancement opportunities for young people, based on the principle of leadership development through community involvement*
 - *a supporter of appropriate projects and programs of JCI Australia and its chapters*
 - *making Australia a better place*
- and Albany’s Historic Whaling Station*
- *acknowledged as the region’s premier heritage tourist attraction*
 - *recognised as Australia’s National Whaling Museum*
- and Albany Biodiversity Park*
- *acknowledged as the region’s premier fauna and flora tourist attraction*
 - *recognised as an operator of a significant Western Australian endangered species program*

THE FOUNDATION’S 2022 OFFICE BEARERS

CHAIR: *Natalie Barton Leeson*

DEPUTY CHAIRMEN: *Geoffrey W. Hampton & William N. Spence*

SECRETARY: *Robert J. Breeden*

TREASURER: *Robert W. Kelly*

MINUTE SECRETARY: *Garry H. Leighton*

DIRECTORS: *Natalie Barton Leeson - Robert J. Breeden - Matthew P. Hall
Geoffrey W. Hampton - Robert W. Kelly - Ronald N. Raynor
Peter J. Snow OAM - William N. Spence*

LIFE MEMBERS

*Leslie J. Bail – Robert J. Breeden - Neville C. Clare - Geoffrey W. Hampton – Robert W. Kelly
Garry H. Leighton - Ronald N. Raynor - William G. Ross - Peter J. Snow OAM - William N. Spence*

PATRON

Neville C. Clare

OFFICES

MAJOR PROJECT ADMINISTRATION
*Albany’s Historic Whaling Station
81 Whaling Station Road, Torndirrup WA 6330
Telephone: (08) 9844 4021*

PERTH SECRETARIAT
*Suite 2, 228 Trappers Drive
Woodvale WA 6026
Telephone: 0402 448 896*

Chair's Report

For the year ended 30 June, 2022

End of an era ... and a new beginning

After 46 years, this report will be the final one under the name of **The Jaycees Community Foundation Inc.**

On 6 November, the Foundation's name will change to **Albany Heritage Foundation Inc.** reflecting a focus on the primary activities of the organisation. Although not intended when the Foundation embarked on its plan to vest its primary asset in the community of Albany, a quirk of fate required this outcome.

The original intention was to vest Albany's Historic Whaling Station assets into **Discover Albany Foundation Ltd** which had been set up in 2015 with a seven-year transition in mind.

However, faced with red tape obstacles and significant asset transfer costs, your Board made the decision to simply swap Boards and names.

Consequently, **Discover Albany Foundation Ltd** will become the **Jaycees Foundation Ltd** on the same day.



JCF's New Branding

DAF's New Branding

That date will also see the control of the iconic heritage tourism operation change from a Perth-based community organisation to direct oversight by the Albany community. And the Foundation's General Fund will be transferred to the **Jaycees Foundation Ltd**. The Objects for both entities are being changed to accommodate the scope of their redefined activities and focus.

A big welcome to the new Board that will manage the Foundation in 2023.

While Peter Snow OAM (as present chairman of Discover Albany Foundation Ltd) will remain as the sole "Jaycee" on Albany Heritage Foundation Inc.'s Board until the 2023 AGM, he will be joined by Murray Montgomery AM, Graham Foster, Glenn Russell and former Great Southern Development Commission CEO, Bruce Manning. Appointment of an additional Director at the 2023 AGM is anticipated.

From 1 January 2023, **Albany Heritage Foundation Ltd** will be the sole member of **Discovery Bay Tourism Precinct Ltd**. It will continue to run the day-to-day heritage tourism business as it has successfully done since 2015. A big thank you to Peter Snow OAM and Ron Raynor who step down from that Board at its 2022 AGM and to Geoff Hampton and Bill Spence who will also retire in 2023 as the final step in the seven-year transition process.

Financially...

The Foundation delivered a surplus of \$36,344 for 2022 (a 61.9% improvement on the \$22,452 in 2021). The AHWS Fund produced a surplus of \$17,639 with the balance of \$18,704 coming from the General Fund.

Discover Albany Foundation Ltd (DAF) delivered a surplus of \$13,134 compared with \$11,627 in 2021.

Discovery Bay Tourism Precinct Ltd (DBTP), the group's Albany operating entity, produced a surplus of \$197,729 compared with \$454,091 last year. This was actually a 3.7% improvement in the bottom line after removing the \$263,407 of government Covid pandemic support programs from last year's result.

Chair's Report

For the year ended 30 June, 2022

The Board

At the 45th Annual General Meeting, John Breeden, Bob Kelly and Bill Spence were re-elected to their roles as Directors, while Natalie Barton Leeson, Matthew Hall, Ron Raynor, Geoff Hampton, and Peter Snow continued as Directors.



ABOVE: Neville Clare receiving his Patron's Certificate from Chair Natalie Barton Leeson

Neville Clare retired but was appointed as a Patron of the Foundation.

John Breeden remained Secretary as did Bob Kelly as Treasurer with Garry Leighton re-appointed as Minute Secretary. Geoff Hampton and Bill Spence continued as Deputy Chairs with Peter Snow chairing the Special Projects Committee and Social Justice Sub-Committee.



The Foundation Board and Partners celebrating a successful year at the 2021 AGM with special guests JCIA Past National Presidents Mette Cullen (7 from left) and Sam Gibb (5 from right)

Social Justice Program

The Sub-Committee has persevered despite lack of positive outcomes from attempts to reach out to a number organisations with social justice objectives and potential collaboration. Initial discussions with the WA Justice Association looked promising but their focus on incarcerated youth (particularly indigenous youth) was too far from our objectives to warrant reallocation of their resources.

Nevertheless, advice and guidance from Margie Tannock, a principal of ESG Legal, was greatly appreciated and other avenues are being pursued .

Further approaches have been made and, with recent unfair trial by media continuing to ruin lives, a more determined effort will be made in 2023 under the new Jaycees Foundation Ltd Social Justice Constitutional Object:



3.1.b) Promoting and protecting human rights and advancing public debate and/or promotion of changes to law, policy or practice in Australia with the objective of delivering equity, fairness, civil rights and achievement of Australia's commitment to human rights under the International Covenant on Civil and Political Rights;

LEFT: The new 2023 Social Justice Program Branding

Kodja Place

As follow-up to previous attempts to assist the enhancement of Kojonup's Kodja Place tourist centre after the departure of the previous centre manager, Bill Spence resurrected contact and a meeting with a stakeholder group arranged.



This resulted in a team of Directors meeting with Kojonup Shire CEO and representatives of the various stakeholder groups coinciding with a Discovery Bay Board meeting visit to Albany.

The outcome was that the previously shelved Kodja Place Masterplan is to be reviewed by the Shire's new progressive CEO. The Foundation awaits a take-up of its offer of input and advice on the creation of a viable and sustainable attraction and visitor centre operation.

Chair's Report

For the year ended 30 June, 2022

Sassy Ability Foundation Ltd

The Foundation received an approach from Matt Hewitson, Swan Districts Football Club's Head of Social Impact, seeking structural guidance for a group delivering programs and activities for people with challenges. Dynamic Robyn Hansson's **Sassy Ability** had more than 80 regulars using the football club and other facilities to provide opportunities not otherwise available to those with a range of physical and intellectual disabilities.



LEFT: Happy Sassy Clients

The Foundation happily met the cost of incorporating **Sassy Ability Foundation Ltd**, a not-for-profit company limited by guarantee. After considerable difficulties, charity status from the Australian Charities and Not-for-profits Commission was received. Each of Sassy's new Board members were provided with a Director's Kit and a tutorial was conducted at the inaugural meeting so that all were aware of their Director's responsibilities that most had not encountered previously.

The hunt is now on for a permanent premises with easy wheelchair access in which to operate. Previously, this important community service had been largely funded by nominal contributions and out of the founder's pocket. The next level of support is to secure Deductible Gift Recipient (DGR) status for the Sassy team.

Pictures in Motion

An audience member's enquiry at a presentation on Albany's historic whaling Station resulted in contact by the WA Branch of the **Australian Museum of Motion Pictures and Television** which trades as **Pictures in Motion (PIM)**.

The Foundation was invited to visit the group's museum of film and television at its premises in the Sunset heritage precinct in Nedlands. PIM is responsible for promotion and preservation of the history of film as well as the social significance of cinema and television in our society.

With a mission of bringing to residents of Western Australia, their Cinema and Television history that shaped today's News and Entertainment industry, it is a voluntary organisation worthy of assistance.



ABOVE: JCF and PIM Teams in collaboration

Its primary problem is a lack of adequate space in which to properly display the vast collection of film and television equipment and extensive library of film assembled over nearly 20 years.

Its future tenure is uncertain in a building that is in need of significant restoration. From a tourist museum perspective its location is also not ideal and significantly greater space to properly create a viable heritage tourist attraction is desirable.

The Foundation's team has met with its PIM counterparts several times and is assisting in the search for a more suitable location and configuration. A number of options are being considered as the search continues.

Chair's Report

For the year ended 30 June, 2022

Discover Albany Foundation Ltd (DAF)

With the final steps of the transition process imminent, all Board members (except Peter Snow) will retire from DAF effective 1 January 2023.

As previously indicated, the remaining Directors of the Jaycees Community Foundation Inc. will be appointed from that date and the Company's name will be changed to **Jaycees Foundation Ltd**.

Appreciation!

The 2022 Financial Year turned out much better than hoped in both financial and operational terms.

Two new social impact programs were commenced and the seven-year transition of oversight transfer of our largest and longest running community project to the community of Albany moved to the final stage – although differently to how it was envisaged.

Particular thanks to Glenn Russell, part-time Executive Chairman of Discovery Bay Tourism Precinct Ltd (and our representative on related Boards). He exemplifies a passionate commitment to all that we set out to achieve in Albany.

Although now a separate DBTP section of this report covers the impending retirements of Peter Snow and Ron Raynor from its Board, I again say thank you to both. As the initiator of the whaling station project, Peter has had continuous involvement in it for the last 44 years and Ron has had the retail operation under close scrutiny since it ceased to be leased to a third party.

As Glenn mentions in his review, Discovery Bay's General Manager, Elise van Gorp has been a focussed and capable manager leading her team in a difficult environment. On your behalf, I thank her for continued dedication and commitment to our long-term vision of "*not what is – but what could be.*"

Kate Lown, Secretary of DAF, has continued to support its Chairman Peter Snow and we are delighted that she is to continue in that role with Albany Heritage Foundation Inc. moving forward.



The Foundation is also thankful to Joe and Nancy Lembo at Motel Le Grande for solving our Albany accommodation issues and providing meeting facilities for our two local Boards and the recent presentation to prospective Board members.

To the "local" members on our Albany Boards, Paul Higginson and Warrick Welsh, thank you for your community commitment and sharing the Foundation's Vision.

Bob Kelly notches up 20 years monitoring our financial affairs and where would we be without our Minute Secretary Garry Leighton and the whole Board.

Finally, to our Director-Special Projects, Peter Snow, my sincere thanks for his leadership and representation on all our related entities as well as his administrative support overseeing our Secretariat and the imminent corporate restructuring.



Best wishes and thank you to all.

Natalie Barton Leeson
Retiring Chair
The Jaycees Community Foundation Inc

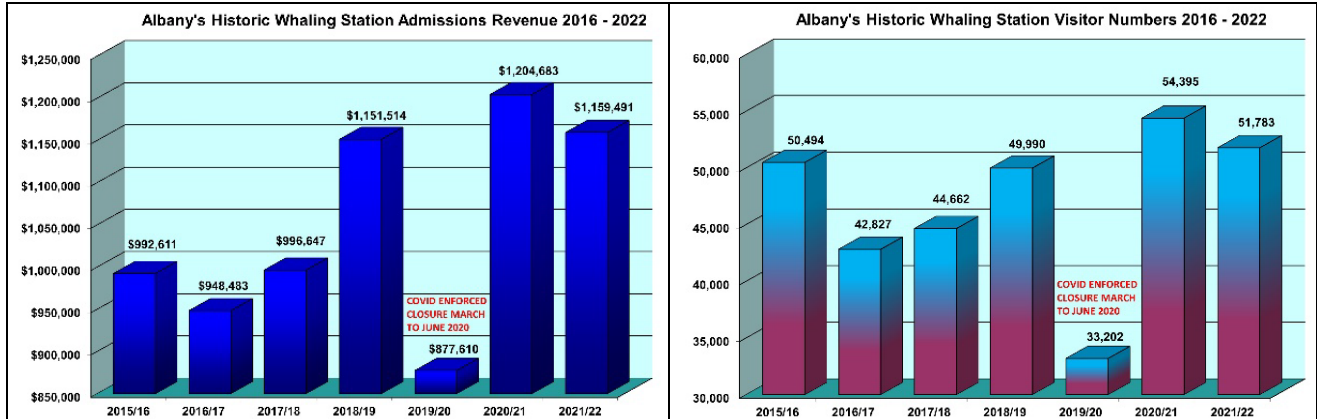


Chairman's Report

For year ended 30 June 2022

Discovery Bay Tourism Precinct Ltd (DBTP)

Albany's Historic Whaling Station continues to perform well in the aftermath of Covid-19 lockdowns. As expected, the re-opening of borders to unrestricted interstate and overseas air travel had some effect on admissions revenue.



Although visitor numbers fell by 2,612 to 51,783 (a 4.8% drop from last year's peak of 54,395) it still exceeded any other year in the last decade.

The lower numbers meant a consequential reduction of \$45,192 in Admissions Revenue. With the continued absence of internationals (who at one stage accounted for up to 20% of our visitors), this result was pleasing.

Also, I am delighted to report that visitor numbers for the September 2022 quarter are a surprising 22% above the same period in 2021, a trend which we hope continues.

This is particularly encouraging as a very conservative budget had been set for 2022-23 to take into account the impact of increasing petrol prices and interest rates on household budgets and a modest increase in admission charges.

BROADENING THE OFFERINGS

Discovery Bay continues to expand its area of influence in the arts community and entertainment arena. As reported last year, the local art fraternity has embraced the opportunity to make our unique site a destination for various activities.

September saw a Watercolour Workshop focussed on the huge variety of wildflowers found in the murals in the Regional Wildflower Garden, while photographers were keen to attend a Bird Photo Workshop in November.



ABOVE: November Bird Photo Workshop



ABOVE: September Watercolour Workshop

Chairman's Report

For year ended 30 June 2022

ALBANY MARITIME FESTIVAL

Albany's Historic Whaling Station was again a host for the Albany Maritime Festival in July. Events included a Stubbs' Family Talk. There is a strong association with the whaling days with whaler Mick Stubbs living on the whaling station for many years after whaling ceased.

Another highlight was a sea shanty performance by the Bunbury Anchormen.



ABOVE: Stubbs' Family Talk in the Colin Green Gallery



ABOVE: Bunbury Anchormen performing

THREE-WAY CO-OPERATION ON RENEWABLES

As a commitment under a three-party Memorandum of Understanding with The Jaycees Community Foundation Inc and Australian Energy Resources Growth Centre Ltd, the whaling station played host to wave energy research demonstrations during the January school holidays.

Discovery Bay is committed to working towards conversion to renewable energy as soon as practical. All energy sources are being investigated with the appealing possibility of being a pilot site to demonstrate viability on a commercial scale.



ABOVE: Wave Energy Research's Demonstration

THEATRICAL TRIAL PROVES POSITIVE

As a trial to demonstrate the possibility of the Amphitheatre being suitable for both musical and theatrical performances, the Fremantle Theatre Company successfully performed "A Midsummer's Night Dream" In January.

Development approval has been received and a sound shell and stage are planned for completion in 2023-24.

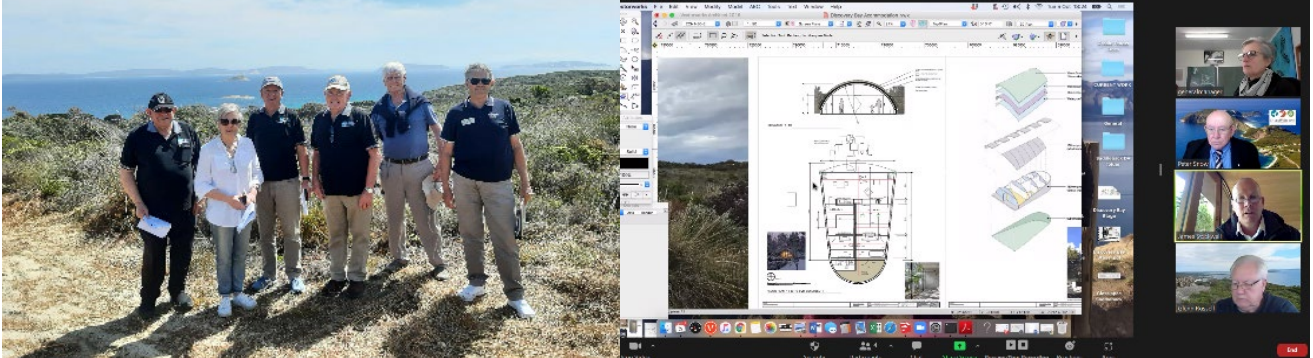


Chairman's Report

For year ended 30 June 2022

THE WORLD'S FIRST SUBTERRANEAN MARINE SCIENCE ECO-VILLAGE

As indicated in last year's report, a decision was made to retain James Stockwell, an award-winning architect based in NSW's Blue Mountains (but brought up in Wellstead near Albany), to develop concept plans. The work has been completed.



ABOVE: Board team site inspection ABOVE: Albany, Perth, Blue Mountain & Goode Beach all on Zoom

Although Covid-19 limited regular site visits in the early stages, the use of Zoom to discuss and view the various design elements overcame the tyranny of distance and unnecessary travel costs.

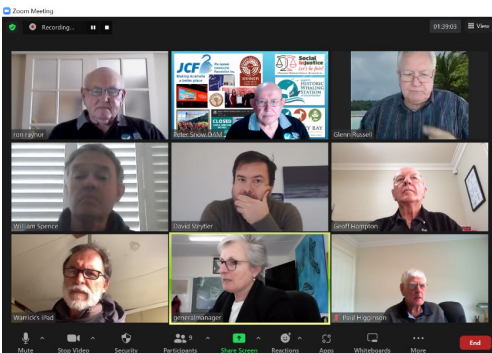
Stage 1 incorporates accommodation and a conference centre. Initial Quantity Surveyor's figures indicate costs in the order of \$15 million for this stage.



A CHANGING BOARD

During the year, Paul O'Dea resigned after a 15-year voluntary contribution as an inaugural Board and Advisory Committee Member. David Steytler was appointed to fill the vacancy and two new Directors will be appointed in place of Peter Snow and Ron Raynor who will retire at the AGM as the penultimate step of the transition process set in train when the company was established seven years ago.

I take this opportunity to thank all three retirees and the remaining Directors for their invaluable contribution to implementation of our vision for the site.



ABOVE: Alternate Board Meetings on Zoom



We also said goodbye and thank you to Jane Hare who retired during the year after part time roles in our retail and marketing areas over 15 years.

An especially big thank you to General Manager, Elise van Gorp, who has been under extreme pressure due to staff shortages and has done a remarkable job despite those issues.

Glenn W. Russell
Chairman
Discovery Bay Tourism Precinct Ltd



acknowledges and thanks the following for their sponsorship and support over the last 46 years:

*Albany Waterways Management Authority
American Express International Inc.
The Appealathon Foundation
The Late Mr Brian Attwell
AusIndustry
Australian Broadcasting Corporation
The Australian Government
Mr & Mrs Les Bail
BankWest
Mrs Jill Bell
The late Mr. John Bell
Mr Peter Bell
Brambles Manford
Budget Rent-A-Car
Bunnings Ltd
City of Albany
The Clarence on Melville
The Comfort Inn Albany
Community & Corporate Marketing
and Public Relations
Mrs Corrin Hine
Department of Agriculture, Fisheries & Forestry
Department of Commerce & Trade
The Department of Transport and Regional Services
The Department of Transport (WA)
Dulux Australia Ltd
Embleton Engineering
The Evandale House Group
Extrin Consultants Pty Ltd
Foundation for Rural & Regional Renewal
Fremantle Foundry & Engineering Co Pty Ltd
State Forests of New South Wales
Dr. Stuart Frank
Frank Daniels Pty Ltd
Fremantle Plumbing Service Pty Ltd
GMA Garnet Pty Ltd
The Government of the United States of America
The Government of Western Australia
Harrisons & Crosfield (Aust) Limited
Mr. Harry A. Graber
The Great Southern Development Commission
E.G. Green Holdings Pty Ltd
E.G. Green & Sons Pty Ltd
GWN7 - Golden West Network Pty Ltd
Healthways - LiveLighter
The Heritage Council of Western Australia
Mr. Danny Hill
The Late Mrs Hilda Hotker & Family
Hungry Jack's Pty Ltd
The Jack Family Charitable Trust
Keep Australia Beautiful WA
The Kendall Whaling Museum, Massachusetts, U.S.A.
Key Engineering
Kodak (Australasia) Pty Ltd
Latro Lawyers
Mr. Brian Lemon
Mr. Des Liddy
Lincolns
Lions Club of Albany South Coast Inc.
Lotterywest
Mr Bruce Manning
Maritime Museums of
Australia Project Support Scheme
The McCusker Family
Minister for Local Government
Motel Le Grande
Motion Industries
Museums Australia Specific Purpose Grants
for Museums Program
Office of National Tourism
The late Mr. Kevin Parry
Pro-Copy
Qantas Airways Limited
Raffles Paints Australia Pty Ltd
The Readymix Group
The Residency Museum, Albany
Mr. Peter Ronald
Royalties for Regions Regional Grant Scheme
Simsmetal Limited (Welshpool)
Skywest Airlines Pty Ltd
Mr. David Smith
Sony Music Entertainment (Australia) Limited
Tanis Electrical Engineers & Contractors Pty Ltd
Teco Australia Pty Ltd
Mr. Gary Tonkin
Tourism WA
The Utah Foundation
Venture Capital Corporation International Pty Ltd
WA Branch of the Institute of
Maritime Engineers – London
Wallace Engineering
WA Maritime Museum
Wattyl Australia Pty Ltd
West Australian Newspapers Ltd
WIN Television WA Pty Ltd
Wren Design*



**Contribution to local economy
1980-2022
\$40 million**



Discovery Bay
is a 40 year community project of 



PROUDLY SUPPORTED BY

THE GREEN FAMILY THE JACK FAMILY CHARITABLE TRUST



ROYALTIES
FOR REGIONS

