



Annual Report 2023

Until 16/11/22 Jaycees Foundation Ltd was known as Discover Albany Foundation Ltd



CONSTITUTIONAL OBJECT

A CHARITY WHOSE PURPOSE IS TO BENEFIT THE AUSTRALIAN COMMUNITY BY:

- a.) *Advancing culture by establishing, operating or assisting any individual or organisation to establish, operate or enhance any museum, collection, exhibition, library, research facility or other platform that will present literary or artistic works or preserve, restore or present memorabilia of historical significance to Australia;*
- b.) *Promoting and protecting human rights and advancing public debate and/or promotion of changes to law, policy or practice in Australia with the objective of delivering equity, fairness, civil rights and achievement of Australia's commitment to human rights under the International Covenant on Civil and Political Rights;*
- c.) *Advancing social or public welfare by developing, sponsoring or supporting programs that may relieve poverty, distress or disadvantage of individuals or families with particular emphasis on the aged and youth.*

THE FOUNDATION'S 2022-23 OFFICE BEARERS

CHAIR:

Natalie Barton Leeson (FROM 1/1/23)

PETER J SNOW OAM (TO 31/12/22)

DEPUTY CHAIRMAN:

William N. Spence (FROM 1/1/23)

Glenn W. Russell (TO 31/12/22)

SECRETARY:

Robert J. Breeden (FROM 1/1/23)

KATE LOWN (TO 31/12/22)

TREASURER:

Robert W. Kelly (FROM 1/1/23)

MINUTE SECRETARY:

Garry H. Leighton (FROM 1/1/23)

DIRECTORS:

PETER J. SNOW OAM (FULL YEAR)

FROM APPOINTMENT ON 1/1/23:

Natalie Barton Leeson - Robert J. Breeden - Matthew P. Hall

Geoffrey W. Hampton - Robert W. Kelly - Ronald N. Raynor - William N. Spence

UNTIL RETIREMENT ON 31/12/22:

Joan L. Baily - Graham G. Foster - Bruce W. Manning

Murray P. Montgomery AM - Glenn W. Russell - Warrick A. Welsh

OFFICES

OFFICE TO 31/12/22

**Albany's Historic Whaling Station
81 Whaling Station Road, Torndirrup WA 6330
Telephone: (08) 9844 4021**

PERTH SECRETARIAT FROM 1/1/23

**Suite 2, 228 Trappers Drive
Woodvale WA 6026
Telephone: 0402 448 896**

Chairs' Report

For the year ended 30 June 2023

A NEW BEGINNING...FROM A 46-YEAR HERITAGE

Since its founding in 1976 as **The Jaycees Community Foundation Inc.** (JCF) it embarked on many community projects and programs with varying degrees of success.

These ranged from pioneering computerised medical alert systems in Western Australia to its largest (and most successful project) - restoration of Albany's derelict whaling station into an iconic award-winning heritage tourist attraction.

Eight years ago, JCF set in train a transition process to transfer responsibility for that project to the local community of Albany. Appropriate not-for-profit companies limited by guarantee were established with that long-term objective in mind. This company, **Discover Albany Foundation Ltd** (DAF) was to receive the fixed assets and exhibits and **Discovery Bay Tourism Precinct Ltd** (DBTP) was granted a licence to operate the whaling station tourism business under a revenue-based royalty arrangement with JCF and DAF.

Although never the intention, circumstances and significant cost impediments required that the original plan to transfer the whaling station assets to DAF be revisited.

An innovative solution resulted in the renaming of JCF and DAF and Board swaps to deliver the desired outcome.

Consequently, **Discover Albany Foundation Ltd** (DAF) became **Jaycees Foundation Ltd** (JFL) and with it, the recipient of responsibility for the General Fund from 1 January 2023.

A big welcome to the new Board that commenced overseeing the Foundation in 2023 and a big thank you to those who retired at the end of 2022.



From the changeover date, the Foundation has continued to undertake all of its non-whaling station community projects through the General Fund as was the practice over the preceding 46 years under the JCF banner.

The Licence comes to an end – and with it, the Royalties

The previous tri-partite licence arrangement with JCF and DBTP ceased on 31 December and a new licence agreement between AHF and DBTP for the operation of the whaling station business commenced on 1 January 2023.

As a consequence, royalties flowing from DBTP to JFL (formerly DAF) ceased on 31 December - removing the Foundation's primary source of income.

NEW NAME – NEW OBJECTS

Commensurate with the change of name, the constitutional objectives of JFL were also changed to reflect the Foundation's focus on three key community/social impact areas:

- *Advancing culture*
- *Promoting and protecting human rights*
- *Advancing social or public welfare*

A more comprehensive explanation of the scope of activities is embodied in the new Objects clause of our amended Constitution as set out on the next page.

Chairs' Report

For the year ended 30 June 2023

NEW OBJECTS (CONTINUED)

3.1 The Company is established to be a charity whose purpose is to benefit the Australian community by:

- a.) **Advancing culture** by establishing, operating or assisting any individual or organisation to establish, operate or enhance any museum, collection, exhibition, library, research facility or other platform that will present literary or artistic works or preserve, restore or present memorabilia of historical significance to Australia;
- b.) **Promoting and protecting human rights** and advancing public debate and/or promotion of changes to law, policy or practice in Australia with the objective of delivering equity, fairness, civil rights and achievement of Australia's commitment to human rights under the International Covenant on Civil and Political Rights;
- c.) **Advancing social or public welfare** by developing, sponsoring or supporting programs that may relieve poverty, distress or disadvantage of individuals or families with particular emphasis on the aged and youth.

MISSION & VISION

At its January meeting, the new Board resolved to adopt the Mission and Vision statements previously adopted the JCF – but with a minor change to embrace other community organisations.

MISSION:

To undertake or support innovative projects or programs of benefit to the Australian Community

VISION: (as it was for The Jaycees Community Foundation Inc.)

The **Foundation's Vision** is for it to be recognised as:

- the model for the development and successful operation of quality community-owned assets
- an innovative community project organisation in Western Australia
- a creator of advancement opportunities for young people, based on the principle of leadership development through community involvement
- a supporter of appropriate projects and programs of JCI Australia and other community organisations
- **making Australia a better place**

APPLICATION FOR DGR STATUS

In anticipation of a broader fundraising program decision was made to seek deductible gift status for some activities.

For this reason, special resolutions to create separate gift funds were approved by members resulting in the creation of the:

Jaycees Foundation Arts & Culture Gift Fund
Jaycees Foundation Benevolent Gift Fund

The Foundation has also become a member/beneficiary of the Australian Cultural Fund.

Because of the diversity of activities, at the recommendation of a representative of the Australian Taxation Office, the application for DGR status for the Benevolent Gift Fund was withdrawn.

A broader submission seeking specific nomination of the Foundation as an eligible Deductible Gift Recipient listed in the Tax Act is to be developed in the 2023-24 year. While a somewhat surprising recommendation, given the lack of categories under which the Foundation fall, a proposal to the Assistant Minister appears to be a desirable exercise.

Chairs' Report

For the year ended 30 June 2023

FINANCIALLY...

The Foundation delivered a surplus of \$72,897 (2022 \$13,134).

Future years will not benefit from Discovery Bay's revenue-based royalties and the Foundation's operations will depend on new initiatives and revenue streams.

However, it is with great satisfaction that the transfer of responsibility for a substantial, debt-free asset to the Albany community was enhanced by AHF's surplus of \$241,678 for 2023 and DBTP's surplus of \$365,855 for the year. Both results reflected substantial improvement in bottom lines.

THE BOARD

As the formal part of the restructure, at the last Annual General Meeting all Board Members retired with effect from 31 December 2022 except Peter Snow who stepped down as Chairman (since formation in 2015) but continued as Director – Special Projects.

Special thanks to the retirees - Graham Foster, Murray Montgomery AM, Glenn Russell, Joan Baily and Warrick Welsh for their service to the Foundation when it was then known as DAF.

With effect from 1 January 2023, Natalie Barton Leeson was appointed Chair with new Directors, John Breeden, Matthew Hall, Geoff Hampton, Bob Kelly, Ron Raynor and Bill Spence who moved over from JCF after its evolution to AHF.

At year end, Kate Lown retired as Secretary in favour of John Breeden and Bob Kelly was appointed Treasurer - the role he had previously held in JCF.

Handing Over The Reins

The formal "hand over" of oversight of one of Albany's most iconic heritage attractions through the Board "swap" was marked by a special "End of an Era" Dinner held in Albany's Hilton Hotel on 6 November.

Life Members, sponsors, local dignitaries and members of JCF's Chaser and Anchor Clubs packed the gala event for the biggest function since Albany's newest Hotel opened.



ABOVE (Top Right) Retiring Chair Natalie Barton Leeson
From Left: Mayor Dennis Wellington, GSDC Chair Bruce Manning
Right: Glenn Russell receiving Life Membership of JCF (now AHF)
Below Left: All guests received a gift pack of publications
Below: JCF's Director-Special Projects Peter Snow received a whale tooth inscribed with the Discovery by Gary Tonkin mounted on a piece of Cheynes III mast recognising his 43 years commitment to the project



Chairs' Report

For the year ended 30 June 2023



PICTURES IN MOTION

After the Royal Agricultural Society effectively ruled out the prospect of converting the Tom Wilding Pavilion at the Showgrounds into a long-term home and operating museum, other prospective sites were pursued.

An approach was made to major innovative property developer Hesperia who had been announced as the preferred proponent for the prospective development of a "Home Fire" film studio to boost the Western Australian film industry.

The government had apparently opted for this site just south of Whiteman Park (near Malaga Metronet Station) instead of the Fremantle Wharf area which had complications arising from it continuing to be an operating port.

Representatives of the intended studio operator and the developer conducted an inspection tour of the existing Sunset facility and, while impressed with the extent of the collection, indicated that the new site could not offer adequate space for the proposed venture that incorporated an operating heritage attraction.

An alternative target is to be pursued in the new financial year cognisant that the entire collection needs to be relocated by 30 September 2024 as the site is to undergo redevelopment.



SOCIAL JUSTICE

Just prior to the year under review a Zoom Meeting was held with Marta Pascual-Juanola, a Fairfax journalist in the social justice area.

Marta confirmed that we would likely face strong opposition from the media in any attempt to limit the present uninhibited right to publish details of accused, their family and educational and business relationships.

The Sub-Committee re-affirmed that its initial focus should be on the less contentious financial redress objective as its primary objective.

Restructure priorities determined that focus on this project was reduced during the year.

This was also partly due to a number of emails to law student societies remaining unanswered and approaches to local law firms for pro bono services being unsuccessful.

The Sub-Committee also decided to await completion and tweaking of the Foundation's new website (referred to in later pages) so that prospective volunteers could be directed to it through a social media recruitment campaign.

In the interim, the Queensland legislation (upon which the Foundation seeks to model proposed changes to WA legislation) is likely to be repealed or amended – making our challenge even more interesting.

A potential political champion for the project has been identified within Government and will be approached when the project is further advanced,

Since year end, direct approaches to the Perth offices of national law firms deficient in their pro bono hours obligations has yielded two offers of research assistance which will be taken up in the new financial year.

Chairs' Report

For the year ended 30 June 2023

REVENUE GENERATING INNOVATIVE PROJECT

Conscious of the absence of an ongoing source of revenue to maintain the operations into the future, an innovative proposal seeking to take advantage of a niche-market was adopted in first quarter 2023.



This involves the creation of an online publishing platform with a particular focus on electronic delivery of inspirational publications in all forms that could be replicated for podcasts and videos using the same framework.

At a reasonable initial web-site development cost and modest ongoing annual hosting and maintenance costs, the open-source WordPress website system with a number of plugins eliminates future dependence on the original developer as the project evolves.

It also provides the opportunity to engage young people in a multi-faceted innovative "tech" project with succession planning in mind. Peter Snow has offered his impending "Not Ordinary Lives" series as pilot products for the launch and testing of the platform.

A separate bank account and MYOB cloud accounting system has been set up for the project, which for accounting and operational purposes (and with a view to the long term), will be treated as a separate division. **BelinspiredBooks.com** has been registered both as a Business Name and a Domain Name and, for those with limited time - a niche market – a separate Domain **5-minutereads.com** - has been registered.



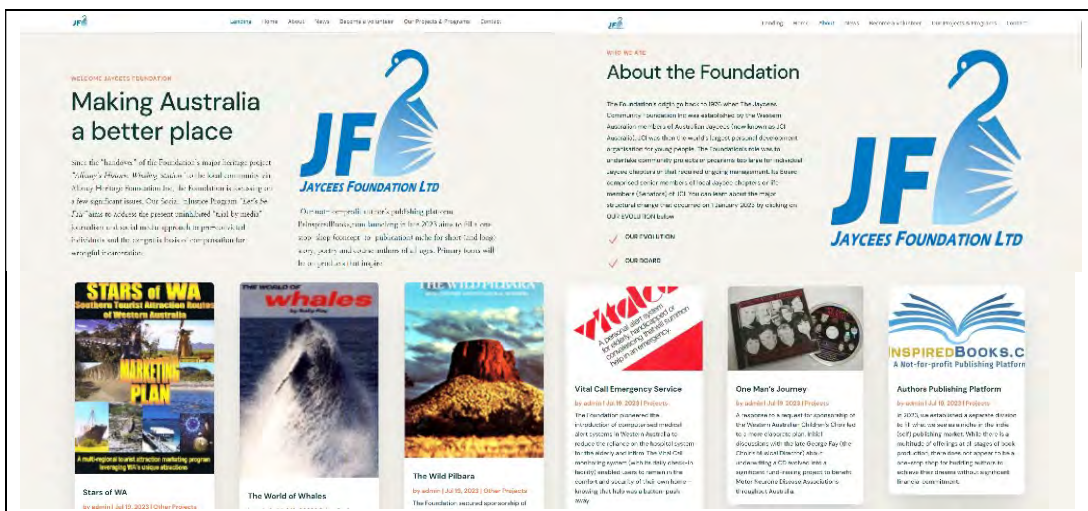
The BiB Website in Beta (Test) Mode

THE FOUNDATION'S NEW WEBSITE

The Foundation's application for free website development by USA-based **FreeWebsiteGuys** was successful.

For modest additional fees the Foundation opted to move the site to the same hosting company used by the BiB publications platform and pay extra to have the site developed on a premium **Divi** web-site template specifically for NGOs.

This has been adapted to provide information on the Foundation's heritage as well as current projects.



Chairs' Report

For the year ended 30 June 2023

THE ART OF SCRIMSHAW – THE GARY TONKIN GALLERY

Probably the most significant event during the year was a fitting finale to the Jaycees connection with **Albany's Historic Whaling Station** - the opening in May of the Art of Scrimshaw exhibit in the aptly named **Gary Tonkin Gallery**.

This was the culmination of more than seven years of negotiation to acquire an internationally significant artefact representing by the man regarded as the world's greatest living scrimshander.



ABOVE: Numbers required Albany MLA, Rebecca Stephens to conduct the Official Opening in the Skeleton Shed



ABOVE: Special Guests at the entrance to the Gary Tonkin Gallery

Appreciation!

The 2023 Financial Year was very successful in both financial and operational terms. The transition of responsibility for JCF's major project to responsible Albany-based Boards was completed and both Albany entities are debt-free and with healthy cash reserves.

To Kate Lown, Secretary of the Foundation (as DAF) to 31 December, we say a big thank you for extensive administrative and logistical support over many years.



Peter J Snow OAM
Chair until 31/12/22



Natalie Barton Leeson
Chair from 1/1/23

To our respective retiring and new Board Members, we express our appreciation for the support and encouragement while we pursue our refined objectives post divestment of our largest and longest running project – Discovery Bay (previously known as Whale World).



End of an Era Celebration Dinner





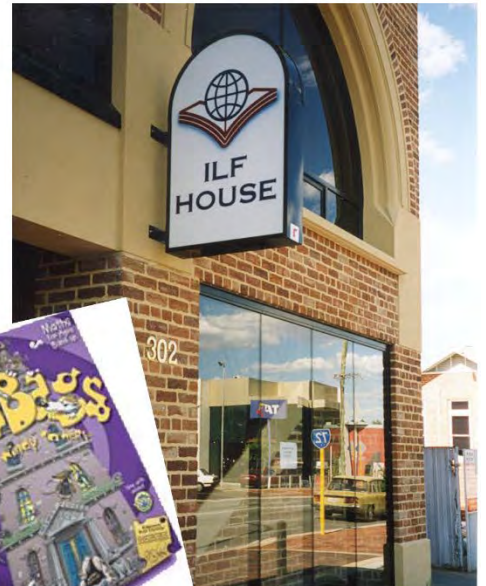
End of an Era Celebration Dinner



Our Heritage: 1976-2022 - Major Projects



THE
INTERNATIONAL
LEARNING
FOUNDATION



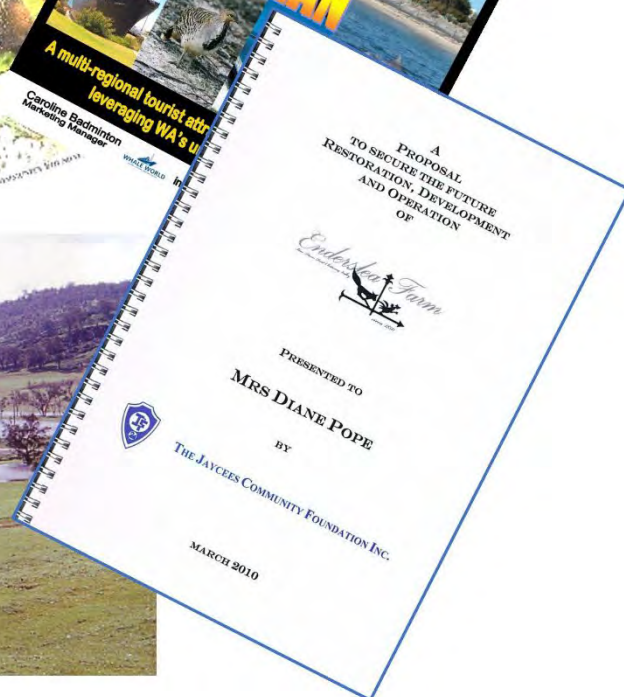
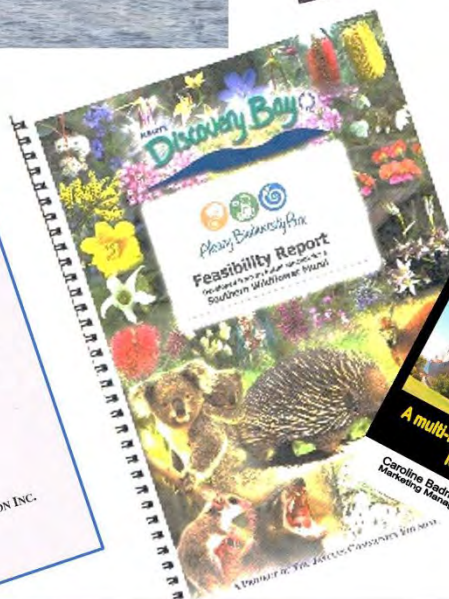
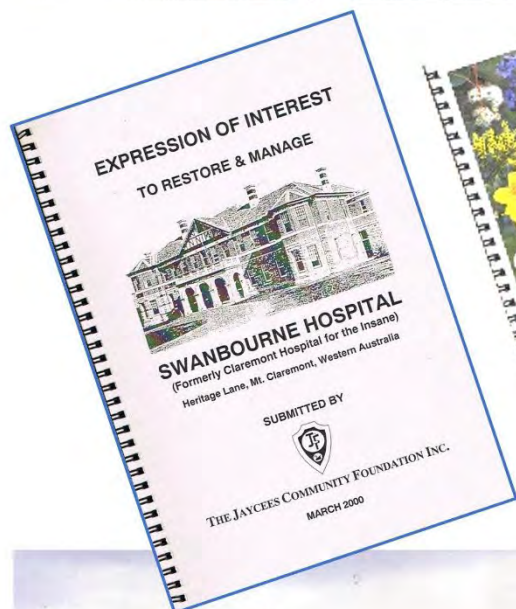
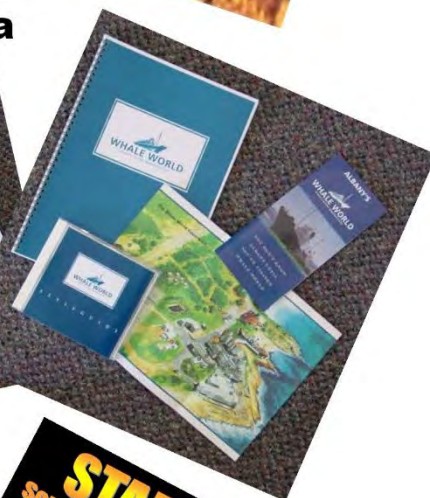
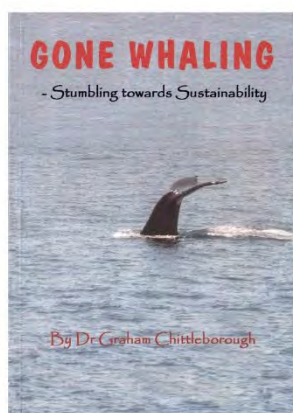
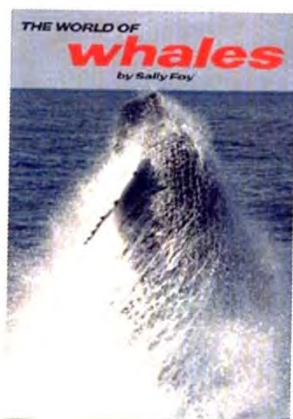
Our Heritage: 1976-2022 - Australia's Last Whaling Station



Our Heritage: 1976-2022 - Publications & Submissions



Minister Mensaros launching The Wild Pilbara



Our Heritage: 1976-2022 - Partnerships & Sponsorships



Royal Flying Doctor Service

Landing lights at Morawa



Sponsorship



Sponsorship



Partnership for PBF Aqua Water Safety Campaign



DISMANTLE Sponsorship



Partnership with The Green Army



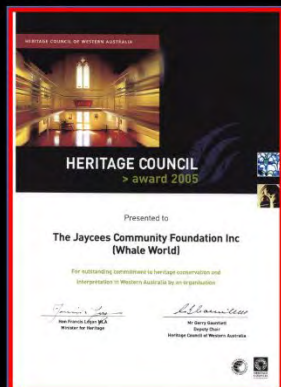
One Man's Journey CD raised \$30,000 for MND



Our Heritage: 1976-2022 - Recognition



Our Heritage: 1976-2022 - Awards





BEING THE EVOLUTION OF



acknowledges and thanks the following for their sponsorship and support over the last 47 years:

- Albany Waterways Management Authority*
American Express International Inc.
The Appealathon Foundation
The Late Mr Brian Attwell
AusIndustry
Australian Broadcasting Corporation
The Australian Government
Mr & Mrs Les Bail
BankWest
Mrs Jill Bell
The late Mr. John Bell
Mr Peter Bell
Brambles Manford
Budget Rent-A-Car
Bunnings Ltd
City of Albany
The Clarence on Melville
The Comfort Inn Albany
Community & Corporate Marketing
and Public Relations
Mrs Corrin Hine
Department of Agriculture, Fisheries & Forestry
Department of Commerce & Trade
The Department of Transport and Regional Services
The Department of Transport (WA)
Dulux Australia Ltd
Embleton Engineering
The Evandale House Group
Extrin Consultants Pty Ltd
Foundation for Rural & Regional Renewal
Fremantle Foundry & Engineering Co Pty Ltd
State Forests of New South Wales
Dr. Stuart Frank
Frank Daniels Pty Ltd
Fremantle Plumbing Service Pty Ltd
GMA Garnet Pty Ltd
The Government of the United States of America
The Government of Western Australia
Harrisons & Crosfield (Aust) Limited
Mr. Harry A. Graber
The Great Southern Development Commission
E.G. Green Holdings Pty Ltd
E.G. Green & Sons Pty Ltd
GWN7 - Golden West Network Pty Ltd
Healthways - LiveLighter
The Heritage Council of Western Australia
Mr. Danny Hill
The Late Mrs Hilda Hotker & Family
- Hungry Jack's Pty Ltd*
The Jack Family Charitable Trust
Keep Australia Beautiful WA
The Kendall Whaling Museum, Massachusetts, U.S.A.
Key Engineering
Kodak (Australasia) Pty Ltd
Latro Lawyers
Mr. Brian Lemon
Mr. Des Liddy
Lincolns
Lions Club of Albany South Coast Inc.
Lotterywest
Mr Bruce Manning
Maritime Museums of
Australia Project Support Scheme
The McCusker Family
Minister for Local Government
Motel Le Grande
Motion Industries
Museums Australia Specific Purpose Grants
for Museums Program
Office of National Tourism
The late Mr. Kevin Parry
Pro-Copy
Qantas Airways Limited
Raffles Paints Australia Pty Ltd
The Readymix Group
The Residency Museum, Albany
Mr. Peter Ronald
Royalties for Regions Regional Grant Scheme
Simsmetal Limited (Welshpool)
Skywest Airlines Pty Ltd
Mr. David Smith
Sony Music Entertainment (Australia) Limited
Tanis Electrical Engineers & Contractors Pty Ltd
Teco Australia Pty Ltd
Mr. Gary Tonkin
Tourism WA
The Utah Foundation
Venture Capital Corporation International Pty Ltd
WA Branch of the Institute of
Maritime Engineers – London
Wallace Engineering
WA Maritime Museum
Wattyl Australia Pty Ltd
West Australian Newspapers Ltd
WIN Television WA Pty Ltd
Wren Design



LEAVES ALBANY AND ITS PREDECESSOR



IN THE KNOWLEDGE THAT ITS COMMUNITY PROJECT HAS MADE A



PROUDLY SUPPORTED BY
THE GREEN FAMILY
THE JACK FAMILY CHARITABLE TRUST



ROYALTIES
FOR REGIONS

